



REAL ESTATE
REIMAGINED THROUGH LIFESTYLE

2026
SPONSORSHIP
&
ADVERTISING

HOSTED BY
FOX & MUSE
L I V E T O E X P L O R E

REIMAGINATION

The Real Estate MIXR is redefining traditional industry networking by transforming routine corporate events into elevated, high-energy collaborations.



OPPORTUNITY

Intentional gatherings eliminate unproductive conversations, replacing them with an exclusive, deal-making atmosphere where mutual benefits are identified and partnerships are forged.



AWE & INSPIRATION

By selecting spaces that naturally blend luxury with community, The Real Estate MIXR creates a sophisticated ambiance with a unique local flare, where industry leaders and influencers can authentically connect, collaborate, and close.

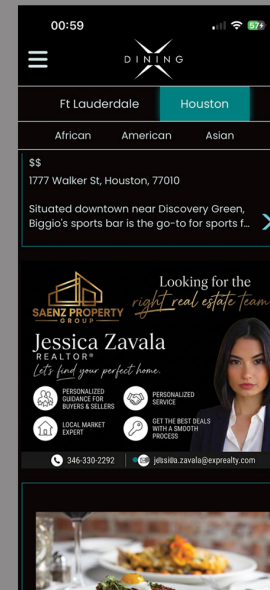


YOUR LIFESTYLE MARKETING PARTNER

First to integrate Shopping, Dating, Networking, Travel, Nightlife, Dining, Experiences, Spa & Beauty, Fox & Muse is revolutionizing the lifestyle space, both digitally through its mobile app, as well as in-real life through social and professional events.



Fox & Muse is revolutionizing traditional real estate marketing into an interactive journey by reinventing how urbanites explore their city and find their next home. We partner with businesses by providing effective and flexible advertising opportunities that target our core demographics of metropolitan users: professionals, singles, and travelers.



YOUR GRACIOUS HOSTS

Zia brings 25+ years of digital strategy experience, having created tech products across various industries: fintech, fashion, engineering, ecomm, etc. He's invested in real estate in Austin and Prague, and is currently spearheading his new lifestyle passion project, Fox & Muse.



Johnathan Romero is becoming the omni-present name to know in Real Estate. Recently selected to serve on the 2027 Texas REALTORS® YPN Committee, he relentlessly continues to enhance the experience of The Real Estate MIXR, bringing together industry players under one single roof, destined to shape the future of the market.

2026 SPONSORSHIP & ADVERTISING OPPORTUNITIES

PLATINUM \$750/EVENT

- Logo on banner at local Real Estate MIXR
- Logo and mention in all digital marketing for local Real Estate MIXR
- In-app digital advertising, up to 10 carousel images, in ALL categories (Shopping, Dating, Travel, Nightlife, Dining, Experiences, Spa & Beauty)
- Business collateral placed at our Sponsors Table at ALL local events (Real Estate, Singles Mixers, Professional Networking, Travelers' Meetups)
- 5 x free entries and 1 x free drink/pp at The Real Estate MIXR

DIAMOND \$500/EVENT

- Logo and mention in all digital marketing for local Real Estate MIXR
- In-app digital advertising, single-image in ALL categories (Shopping, Dating, Travel, Nightlife, Dining, Experiences, Spa & Beauty)
- Business collateral placed at our Sponsors Table at ALL local events (Real Estate, Singles Mixers, Professional Networking, Travelers' Meetups)
- 2 x free entries and 1 x free drink/pp at The Real Estate MIXR

SAPPHIRE \$50+/MO

- Digital ads (single-image or carousel) in one or more categories/cities (Shopping, Dating, Travel, Nightlife, Dining, Experiences, Spa & Beauty)
- Contact to discuss advertising goals to receive a custom quote

BEST OF BOTH WORLDS B2B + B2C

By leveraging the Fox & Muse hybrid business model, industry players can not only develop new B2B relationships at live events such as The Real Estate MIXR, but also acquire end-user customers from advertisements on the mobile app.

LET'S START A PARTNERSHIP

CONTACT

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